

REGISTRATION FORM

TIPTON COUNTY NONPROFIT VOLUNTEER LEADERSHIP SERIES

Complete this form and mail it to:

Indiana Nonprofit Resource Network
1114 State Street, #200
Lafayette, Indiana 47905
~or~

Register Online!

www.INRNWEST.blogspot.com

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Day Phone: _____

Emergency Phone: _____

All Workshops

Session 1 Session 2 Session 3

Session 4 Session 5

Registration Cost:

\$15 per person per session

\$55 for the series of 5 sessions (a \$20 discount!)
(The organization may send a substitute person to each session)

Location for Session 5:

Tipton County Extension Education Center-Purdue
1200 South Main Street, Tipton
On Tipton County Fairgrounds
off of State Road 19

TIPTON COUNTY NONPROFIT VOLUNTEER LEADERSHIP SERIES



BROUGHT TO YOU BY:

TIPTON
COUNTY
FOUNDATION



Indiana
Nonprofit
Resource
Network

INDIANA
NONPROFIT
RESOURCE
NETWORK

TIPPECANOE ARTS
FEDERATION



The Tipton County Foundation is partnering with the Tippecanoe Arts Federation and the Indiana Nonprofit Resource Network to bring you five informative nonprofit workshops in 2012. These sessions will help board members, future board members and staff in fulfilling your mission.

Registration and networking, including a light dinner, will begin at 5:30 pm. Each Wednesday session will run from 6:00 pm—8:00 pm (Session five will be Saturday morning, March 3).

Location:

**Tipton County Foundation
1020 West Jefferson Street
(adjoining Pioneer campus in Tipton)**

Map and directions available at:
www.tiptoncf.org/guest.htm

January 11, 2012 - Session 1
Making Meetings Matter & Building Better Boards



6:00 pm - 8:00 pm
Presented by:
Beth Gehlhausen

We've all been to board meetings that seem to last forever, with little being accomplished. This workshop will teach how to make the most of your meetings, so they are purposeful, timely, and action oriented. Beth will discuss tips on implementing more efficient meetings, as well as how each board member can contribute in a meaningful way.

Beth will then focus on what makes an effective board, what board members need to know before joining, and what will be expected of them. Best practices on responsibilities will be presented as well as recruitment strategies for building a better board.

January 25, 2012 - Session 2
Marketing on a Shoestring Budget



6:00 pm - 8:00 pm
Presented by:
Laura Edwards
Purdue University

This workshop will present tried and true methods to help bring your organization's marketing and public relations efforts into sync at the most basic level. We will examine tactics for creating marketing plans, how to properly craft and distribute press releases and public service announcements, and discuss meaningful media relations and how to maintain them. We will also touch on how social networking such as Facebook, Twitter, and blogs are changing how nonprofits communicate. This session will go from the basics in nonprofit marketing to some of the most cutting edge technologies, while focusing on the bottom line: how these techniques are relatively free or extremely low cost for your agency.

February 8, 2012 - Session 3
Fraud, Finance & Freaking Out: Risk & Crisis Management



6:00 pm - 8:00 pm
Presented by:
Miriam Robeson, Attorney

Nonprofits are facing higher scrutiny for financial accountability to both the public and to funders. Attorney Miriam Robeson provides information and tools to help nonprofits identify risks, address risks, and avoid crisis.

Nonprofit board members and staff will learn best practices to navigate today's maze of governmental regulation and public scrutiny while deterring criminal loss of resources from fraud or embezzlement. In case the worst happens, Robeson provides tools for managing crisis, whether from criminal activity or the economy.

February 22, 2012 - Session 4
Meet the Press - Developing Relationships with Local Media



6:00 pm - 8:00 pm
Presented by:
Panel of News Media Representatives

All nonprofits want to be sure they are get the word out about their organization; articulating their mission, publicizing their events, and sharing their success stories. This workshop will help you meet your media representatives to learn more about how they work. Panel representatives will discuss how they prefer to be contacted, what kind of news they cover, advertising or sponsorships they offer for nonprofits, and how to deliver your information. This panel will be comprised of representatives from The Perspective, the Tipton Argus, the Tipton Tribune, and the Frankfort Times.

March 3, 2012 - Session 5 (Saturday am)
Hands On - Social Media and Marketing Practicum



9:00 am - 12:00 pm
Facilitated by:
Kevin O'Shea
Purdue University

The participants will set the agenda for this practicum about social media and using technology for marketing. This will be a chance for nonprofit staff and volunteers to learn about how to incorporate technology into their overall marketing strategies. Facebook, Twitter, Linked In and other free online tools will be discussed. Participants are encouraged to bring their laptops to begin setting up pages, accounts and most importantly, to get comfortable with what technology has to offer for your nonprofit.